



# NEXUS

Nurturing Extension  
through Unity in Service

CSCE Annual Report  
A.Y. 2023-2024



CENTER FOR SERVICE-LEARNING  
AND COMMUNITY ENGAGEMENT  
MAPUA MCL

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COVER IMAGE

**CCIS Christmas Giving Activity**

December 14, 2023 • Latian Elementary School in Calamba, Laguna



# About CSCE



The **Center for Service-Learning and Community Engagement (CSCE)** manages the corporate social responsibility initiatives of **Mapúa Malayan Colleges Laguna (Mapúa MCL)** in accord with its values of Excellence and Virtue.

Inspired by the spirit of volunteerism, CSCE is inclined to bringing service to communities in need. This could be achieved through continuous promotion and implementation of relevant service-learning and community engagement initiatives of the institution.

## Mapúa MCL Mission

To contribute to the solution of industry's and society's problems by the expert application of knowledge.

## Mapúa MCL Core Values

- ▶ EXCELLENCE
- ▶ DISCIPLINE
- ▶ LOYALTY
- ▶ URGENCY
- ▶ TEAMWORK

## Our Vision

To facilitate service-learning and community engagement initiatives through conscious and sustainable efforts inspired by the spirit of volunteerism and a strong commitment to service and development.

## Our Mission

To provide a holistic platform for integrated learning opportunities for Mapúa MCL students, administrators, faculty members, staff, and related stakeholders through initiatives that would foster excellence and virtue in community service.

## Our Core Advocacies

-  **SUSTAINABLE DEVELOPMENT**
-  **LIFELONG LEARNING**
-  **SOCIAL RESPONSIBILITY**
-  **GENDER AND DEVELOPMENT**



In adherence to Commission on Higher Education's (CHED) Memorandum Order No. 1, Series of 2015 on "Establishing the Policies and Guidelines on GAD in CHED and Higher Education Institutions (HEIs)"

# Brief History of CSCE

## 2008

Mapúa MCL CSCE, originally known as the **Community Service and Reactions Office (CSRO)**, was established.

- NSTP handled by CNSTP
- NSTP integrated into eMCL platform

### Core advocacies introduced:

- Participative Governance
- Sustainable Development
- Advocacy for Lifelong Learning

## 2009-2010

Launched **Lingkod Bayan & Christmas Bazaar** for Typhoon Ondoy affected communities.

- Focus on lakeside communities in Cabuyao
- Partnered with ABS-CBN (BayaniJuan project) and Gawad Kalinga
- Built housing in Calauan, Laguna
- 40/97 CSCE initiatives were Ondoy-related

## 2013

With the introduction of the new MCL branding, CSRO was renamed to the **Center for Service-Learning and Community Engagement (CSCE)**.

### Focus areas defined:

- Service-Learning (NSTP-based)
- Community Engagement (Core Advocacy-based)

### Core advocacies strengthened:

- Sustainable Development
- Social Responsibility
- Lifelong Learning

## 2016

- Launched **Project ECHO** (Environmental Conservation through Holistic Outcomes)

## 2018

- Introduced **Values Education (VE)** under CSCE

## 2022

- CSCE introduced a new advocacy: **Gender and Development (GAD)**.

## 2023

- Collaboration with **PTC** (Philippine Transmarine Carriers)
- Promoted **DRRM** awareness programs

## CSCE Key Initiatives



# Mapúa MCL and the UN's Sustainable Development Goals

Mapúa MCL CSCE ensures that its service-learning and community engagement initiatives are aligned with the United Nations' (UN) Sustainable Development Goals (SDGs). The seventeen (17) goals are a global call to action to end poverty, protect our planet, eliminate discrimination against women and girls, and ensuring that all people can enjoy peace and prosperity by the year 2030.



Mapúa MCL stands firmly committed to fostering a culture of sustainability within its walls and beyond. Guided by unwavering dedication to the SDGs, the institution strives to cultivate a future where environmental responsibility, social equity, and economic prosperity converge.

ONE SUSTAINABLE GOAL as ONE MAPÚAN COMMUNITY



LEARN MORE

[mcl.edu.ph/sustainability-at-mapua-mcl](http://mcl.edu.ph/sustainability-at-mapua-mcl)

## The 17 SDGs at a Glance

<p><b>1 NO POVERTY</b></p>	End poverty in all its forms everywhere.	<p><b>10 REDUCED INEQUALITIES</b></p>	Reduce inequality within and among countries.
<p><b>2 ZERO HUNGER</b></p>	End hunger, achieve food security and improved nutrition, and promote sustainable agriculture.	<p><b>11 SUSTAINABLE CITIES AND COMMUNITIES</b></p>	Make cities and human settlements inclusive, safe, resilient, and sustainable.
<p><b>3 GOOD HEALTH AND WELL-BEING</b></p>	Ensure healthy lives and promote well-being for all at all ages.	<p><b>12 RESPONSIBLE CONSUMPTION AND PRODUCTION</b></p>	Ensure sustainable consumption and production patterns.
<p><b>4 QUALITY EDUCATION</b></p>	Ensure inclusive and equitable quality education and promote lifelong learning opportunities for all.	<p><b>13 CLIMATE ACTION</b></p>	Take urgent action to combat climate change and its impacts.
<p><b>5 GENDER EQUALITY</b></p>	Achieve gender equality and empower all women and girls.	<p><b>14 LIFE BELOW WATER</b></p>	Conserve and sustainably use the oceans, seas, and marine resources for sustainable development.
<p><b>6 CLEAN WATER AND SANITATION</b></p>	Ensure availability and sustainable management of water and sanitation for all.	<p><b>15 LIFE ON LAND</b></p>	Protect, restore and promote sustainable use of terrestrial ecosystems, sustainably manage forests, combat desertification, halt and reverse land degradation, and halt biodiversity loss.
<p><b>7 AFFORDABLE AND CLEAN ENERGY</b></p>	Ensure access to affordable, reliable, sustainable, and modern energy for all.	<p><b>16 PEACE, JUSTICE AND STRONG INSTITUTIONS</b></p>	Promote peaceful and inclusive societies for sustainable development, provide access to justice for all and build effective, accountable and inclusive institutions for all.
<p><b>8 DECENT WORK AND ECONOMIC GROWTH</b></p>	Promote sustained, inclusive and sustainable economic growth, full and productive employment and decent work for all.	<p><b>17 PARTNERSHIPS FOR THE GOALS</b></p>	Strengthen the means of implementation and revitalize the Global Partnership for Sustainable Development.
<p><b>9 INDUSTRY, INNOVATION AND INFRASTRUCTURE</b></p>	Build resilient infrastructure, promote inclusive and sustainable industrialization and foster innovation.		

SOURCES:  
[sdgs.un.org/goals](http://sdgs.un.org/goals)  
[un.org/en/exhibits/page/sdgs-17-goals-transform-world](http://un.org/en/exhibits/page/sdgs-17-goals-transform-world)

# One Community

## Embracing Diversity



**Mapúa Malayan Colleges Laguna (Mapúa MCL)** stands as a testament to the power of education extending beyond the classroom, embodying this year's profound theme of **"One Community, Embracing Diversity."** Through the **Center for Service-Learning and Community Engagement (CSCE)**, Mapúa MCL actively cultivates an environment where academic excellence is intrinsically linked with **Social Responsibility**, fostering a deep sense of accountability towards the wider community.

Mapúa MCL demonstrates its commitment to nurturing not just skilled professionals but also empathetic citizens who understand the value of diverse perspectives through a rich portfolio of community engagement initiatives. These programs are meticulously designed to connect students, faculty, and staff with various sectors of the local community, fostering mutual growth, understanding, and emphasizing the importance of **Lifelong Learning** for all participants.

From environmental stewardship, a cornerstone of **Sustainable Development**, to educational outreach programs that empower marginalized groups and champion **Gender and Development**, Mapúa MCL's community engagements embody the spirit of inclusivity.

Provided with opportunities, students apply their knowledge in real-world scenarios, while simultaneously learning from the rich experiences that a diverse population offers, reinforcing the continuous cycle of learning and contribution.

Each endeavor we undertake is thoughtfully aligned with the **United Nations Sustainable Development Goals (SDGs)**, a global blueprint for achieving transformative change by 2030. These goals serve as a call to action for governments, institutions, and communities worldwide to address pressing challenges such as poverty, inequality, climate change, and access to education.

This **Academic Year (AY) 2023-2024** saw the successful implementation of several initiatives, primarily focusing on **Service-Learning and Community Engagement**. These efforts included a range of activities such as seminars, workshops, learning sessions, and donation drives, all conducted in collaboration with the institution's various partner schools and communities, reflecting the tangible outcomes of Mapúa MCL's dedication to its core advocacies.

## THE ACADEMIC YEAR IN REVIEW

**4**  
INSTITUTIONAL INITIATIVES



**76**  
IMPLEMENTED SL AND CE INITIATIVES



**27**  
SERVICE-LEARNING INITIATIVES

**59**  
PARTNER COMMUNITIES, ORGS, AND INSTITUTIONS

**49**  
COMMUNITY ENGAGEMENT INITIATIVES



Together, we have reached

**23,138**

People / Beneficiaries for A.Y. 2023-2024

### FORGED PARTNERSHIPS



## PROJECT OVERVIEW



# One Community Embracing Diversity



Mapúa Malayan Colleges Laguna (Mapúa MCL) is committed to redefining education. Guided by this year's theme, **"One Community, Embracing Diversity,"** the institution's **Center for Service-Learning and Community Engagement (CSCE)** actively integrates academic instruction with practical social responsibility. This approach ensures that students not only achieve academic excellence but also develop a profound sense of accountability and make meaningful contributions to the community.

**College of Arts and Science (CAS)** faculties and students launched a series of impactful community engagement projects. The initiatives span a wide range of topics, from mental health and disaster preparedness seminars to promoting gender sensitivity and inclusion. Additionally, programs focused on supporting local farmers, preserving cultural heritage, and providing educational supplies for students in need showcase a strong commitment to social responsibility and holistic community development.

**The College of Computer and Information Science (CCIS)** actively involved their faculties and students in community service through their "Hour of Code" initiative, with this initiative they introduced students to computer programming. They also demonstrate a commitment to social responsibility through the "CCIS Christmas Giving Activity," which provides aid to those in need. Furthermore, the college participated in "Brigada Eskwela 2024," helping to prepare local public schools for the upcoming school year.

**College of Maritime Education and Training (CMET)** demonstrates a strong commitment to social and environmental stewardship through its community engagement projects.



Additionally, their Mobile Blood Drive Donation and Christmas Community Engagement activities exemplify the college's dedication to improving public health and providing support to local communities, fostering a culture of service and compassion.

The **E.T. Yuchengco College of Business (ETYCB)** is making a significant impact through diverse community engagement projects. The college equips local entrepreneurs with essential skills through initiatives like the "Basic Accountancy Seminar" and various "Make it Happen" trade fairs, supporting weavers and aspiring business owners. Furthermore, students demonstrate a commitment to social and environmental responsibility with projects like "Project Trees," a tree-planting drive, a book donation campaign, and an outreach program at Elsie Gaches Village, building a culture of compassionate and sustainable leadership.

**Mapúa Institute of Technology at Laguna (MITL)** showcased its deep commitment to the community through a diverse array of impactful projects. Students and faculty have extended their technical expertise to the community through workshops on "Virus Removal" and "Anti-Virus Tools and Applications," ensuring digital safety and literacy. They also conducted valuable seminars on "Basic Health, Occupational Health and Safety" and "Microsoft Productivity Tools," empowering individuals with essential skills for work and daily life. These efforts, combined with multiple "Professional Lecture Series" and annual "Christmas Community Engagement" events, demonstrate the institution's dedication to sharing knowledge, fostering a spirit of service, and making a tangible, positive impact on society.



The Office of External Relations and Global Linkages (OERGL) spearheads projects like "One Tree at a Time," which involves students in environmental stewardship and service-learning. These programs empower students to apply their academic knowledge to real-world challenges, creating a lasting impact on the community.

Additionally, the Center for Learning and Information Resources (CLIR) promotes literacy with its "CLIR Stories" project. By conducting storytelling sessions in public schools, the initiative aims to foster a love for reading and strengthen the institution's commitment to community education.

Rounding out these efforts, the Center for Guidance and Counseling demonstrates its compassionate side with "Pawsitive Plate." This project involves donating food to a local dog shelter, highlighting the department's dedication to animal welfare and fostering a campus-wide culture of empathy and service.



**Paskong Mapúa Malayan 2023**  
Christmas Tree Lighting Ceremony  
December 6, 2023

## Activities and Initiatives



Student organizations have also undertaken a range of initiatives that empower students to embrace diversity while simultaneously advancing their academic understanding and professional competencies.

Overall, the service-learning and community engagement initiatives have formed effective partnerships with various communities, significantly enhancing a shared sense of social responsibility. These joint efforts embody Mapúa Malayan Colleges Laguna's (Mapúa MCL) deep commitment as One Community, Embracing Diversity. By integrating academic learning with real-world service, the institution is not only preparing students for their professions but also for their roles as active, compassionate citizens, ensuring a long-term journey toward establishing a sustainable and inclusive society.



# HIGHLIGHTS College of Arts and Science and College of Health Sciences

**38**  
COMPLETED  
INITIATIVES

**22**  
SL INITIATIVES

**16**  
CE INITIATIVES

**3**  
ACADEMIC  
STUDENT  
ORGANIZATIONS

**6**  
NON-ACADEMIC  
STUDENT  
ORGANIZATION



## **4** QUALITY EDUCATION **HUM034 Page to Stage**

The **HUM034 (Art Appreciation)** classes of CAS initiated the second part of their **Page to Stage** project for the Kinder and Grade 1 pupils of **Pulo Elementary School** on October 20, 2023.

Aligned with the Department of Education's (DepEd) literacy program and SDG 4: Quality Education, the activity aimed to enhance the pupil's reading interest through storytelling and illustrations from the donated storybooks. This also gave the students a practical opportunity to see how art could benefit society.



## **3** GOOD HEALTH AND WELL-BEING **Si Maganda ay Malakas Din**

The 2nd year **B.S. Psychology (PSY)** students of CHS organized a community engagement activity on October 25, 2023. The initiative aimed to empower young women and provide personal hygiene kits to twenty-five (25) girls at **Marillac Hills National Training School for Girls in Alabang, Muntinlupa City**. The girls from Marillac Hills and the PSY students participated in fun activities such as storytelling, games, and mask-making, showcasing the girls' creativity. This activity was aligned with SDG 3 (Good Health and Well-Being).

## **3** GOOD HEALTH AND WELL-BEING **4** QUALITY EDUCATION **PSY133 Mental Health and Disaster Preparedness Campaign**

The **B.S. Psychology (PSY)** students from CHS conducted a seminar and workshop on mental health and disaster preparedness for the Grade 5 and 6 students of **Dapdap Elementary School** on November 10, 2023. Hygiene kits and stress-relieving toys were donated to 30 students who participated in the activity. This initiative was aligned with SDGs 3 (Good Health and Well-Being) and 4 (Quality Education).



## **11** SUSTAINABLE CITIES AND COMMUNITIES **Handog na Musika para sa Bahay ni Maria**

**UgMaSiko (Ugnayan ng Malayang Sikolohiya)**, the student organization of the Mapúa MCL's **B.S. Psychology program**, conducted a charitable initiative benefiting elderly residents at **Bahay ni Maria in Calamba City, Laguna**.



Aimed at supporting SDG 11 (Sustainable Cities and Communities), the project raised funds through student-led musical performances, generating over ₱2,000 for essential items. The initiative involved talented students who had the opportunity to showcase their musical abilities through busking performances at the Mapúa MCL Student Lounge on October 17, 2023.

This effort bridged generational gaps and fostered community development through music, altruism, and volunteerism. Inspired by its success, UgMaSiko plans to continue leading similar projects to strengthen community bonds and promote sustainable positive change.



## **4** QUALITY EDUCATION **10** REDUCED INEQUALITIES **PSY132 Spend Time with SPED**

On February 14, 2024, students from **PSY132 (Introduction to Clinical Psychology)** dedicated their Valentine's Day to a meaningful community engagement activity with **Special Education Learners of Calauan Central Elementary School**. This heartwarming initiative aimed to foster connection and impart essential life skills through personalized one-on-one interactions. This initiative is in line with SDGs 4 (Quality Education) and 10 (Reduced Inequalities).



## **4** QUALITY EDUCATION **17** PARTNERSHIPS FOR THE GOALS **Plant Identification with BIO 114L**

On February 27, 2024, the **Biology students of College of Health and Sciences (CHS)** undertook a significant botanical and community engagement expedition around **Taytay Falls**. In line with the SDGs 4 (Quality Education) and 17 (Partnership for the Goals), the students interviewed Majayjay farmers to understand their challenges and identify potential support areas, recognizing agriculture's importance in the Majayjay farmers community.



HIGHLIGHTS

# College of Arts and Science and College of Health Sciences

KEY SDGs



**Anong Mali Kung Iba Ako**

On July 5, 2024, **45 Psychology students** from Section A48 of the SS086 Gender and Society course and their professor, Prof. Christie C. Amores, conducted a service-learning activity entitled **"Anong Mali Kung Iba Ako: Promoting Gender Sensitivity and Exploring Personhood"** at **Children's Joy Foundation, Inc. in Canlubang, Calamba City, Laguna.**

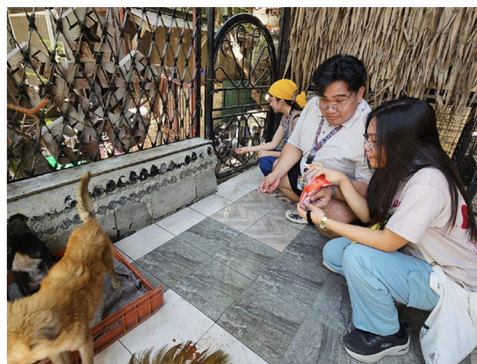


**Stewarding Fellow Earthlings**

On April 26, 2024, the student-led organization **Mapúa Malayan Kalikasan (MapKal)** championed animal welfare by collecting essential donations and visiting two local animal shelters: **Angel's Shelter in Binan and the San Pedro Mini Animal Shelter in San Pedro.** Demonstrating its unwavering commitment to Sustainable Development Goals (SDG) 15 (Life on Land).



Through interactive and educational activities like paper choosing, origami making, painting murals, career play, a short talk about gender sensitivity, as well as performance presentations from students and children alike, the program effortlessly inculcated lessons of gender sensitivity and respect into an inclusive atmosphere of learning and social participation. The students also provided in-kind donations for the 21 beneficiaries of the foundation. The activity was aligned with the UN's Sustainability Development Goals: SDG 4 (Quality Education) and SDG 5 (Gender Equality).



A significant highlight of the event was the short, yet impactful lecture delivered by MapKal representatives. The lecture focused on two critical aspects of animal welfare: the importance of responsible pet ownership and the necessity of sterilization for stray animals. This educational component aimed to raise awareness within the community.

The project served as a testament to MapKal's commitment to creating a more compassionate and sustainable community, ethical treatment of animals and the long-term benefits to the population.



**UGMASIKO**  
**Basic Life Support Demonstration**

**UgMaSiko (Ugnayan ng Malayang Sikolohiya)**, a student organization of **CHS**, organized a **Basic Life Support (BLS)** lecture and demonstration, aligned with SDGs 3 (Good Health and Well-Being) and 4 (Quality Education), on November 8, 2023. Held at Café Enrique, E.T. Yuchengco Building, the event welcomed Biology and Psychology students from Mapúa MCL, along with partners from Diezmo Integrated School. Led by Mr. John Aries Alzona, RN, LPT from the Philippine Red Cross - Laguna Chapter, the session focused on high-quality CPR (cardiopulmonary resuscitation) and Chains of Survival, equipping 51 students and 5 school representatives with crucial life-saving skills.



**Circus of Inclusion**

Last July 10, 2024, **Psychology students** from Section B48 of the SS086 Gender and Society course, with their professor, Prof. Christie C. Amores, organized a service-learning activity entitled **"Circus of Inclusion: Narrowing Gender Gaps in Children's Minds"** at **Children's Joy Foundation, Inc. in Canlubang, Calamba City, Laguna.** Program was successfully conducted through numerous engaging activities that emphasized gender issues in our society, which provided both learning and entertainment for the beneficiaries. The initiative was aligned with the UN's Sustainable Development Goals SDG 4: Quality Education and SDG 5: Gender Equality.



**MapKal-Earth Brigade**

In a spirited effort to champion environmental awareness, **Mapúa Malayan Kalikasan (MapKal)** spearheaded the **"Eco Info Drive: An Earth Day Brigade"** at **Brgy. Pulo** last April 22, 2024. Over 200 flyers packed with eco-friendly tips and information were distributed, ensuring a broad reach of their message. Several barangay officials from Pulo also showed their support by collaborating with the volunteers, exchanging insights on local environmental issues, and exploring potential solutions. This initiative directly aligned with Sustainable Development Goals (SDG) 15 (Climate Action) exemplified a community united in its commitment to a greener future.



**The Haus Pride Fest**

On June 29, 2024, the MMCL community came alive with the vibrant energy of **"The Haus Pride Fest"**. This event transcended mere celebration to become a powerful platform for advocating Inclusivity and Sustainability. The event featured a diverse array of activities such as the Pride Alley, Crochet Workshop, Queer Interview, and Pasa-Vogue Finale, each designed to support the UN's Sustainability Development Goals (SDGs): 5 (Gender Equality), 10 (Reduced Inequalities), 12 (Responsible Consumption), and 17 (Partnership for the Goals).



HIGHLIGHTS

# College of Computer and Information Science

3

COMPLETED INITIATIVES

1

SL INITIATIVE

2

CE INITIATIVE

1

ACADEMIC STUDENT ORGANIZATION

KEY SDG



## CCIS-Christmas Community Engagement

On December 14, 2023, as part of the *Christmas Community Engagement*, CCIS organized a gift-giving program for the students of *Latian Elementary School*. Each student received a set of school supplies, snacks, and treats to enjoy during the Christmas season. This activity was in line with SDG 4 (Quality Education).



## Mapúa MCL-ACM Hour of Code™ 2023

The *MCL – ACM Student Chapter* from the *College of Computer and Information Science (CCIS)* started the program *Hour of Code 2023* with the grade 7 students of *Don Jose Integrated High School*. On December 6, 2023, they shared the basics of programming with the guidance of their adviser and CCIS Dean, Mr. Khristian G. Kikuchi.



## CCIS Brigada Eskwela 2024

On July 23, 2024, *Mapúa MCL's College of Computer and Information Science (CCIS)* actively participated in *Brigada Eskwela at Diezmo Integrated School*. Demonstrating Mapúa MCL's consistent commitment to partner schools, CCIS faculty and students assisted with painting, polishing, cleaning school grounds, and organizing documents. Their collective efforts yielded satisfactory results for the school. Directly supports the UN Sustainable Development Goals: SDG 4 (Quality Education) and SDG 17 (Partnerships for the Goals).



HIGHLIGHTS

# Mapúa-PTC College of Maritime Education and Training

3

COMPLETED INITIATIVES

3

CE INITIATIVES

1

NON-ACADEMIC STUDENT ORGANIZATION

KEY SDGs



## CMET-Christmas Community Engagement

On December 13, 2023, The *Mapúa-PTC College of Maritime Education and Training (CMET)* conducted a *Christmas Community Engagement* at *Pangil, Laguna*. A total of 200 families received a Christmas community basket from Mapúa-PTC College of Maritime Education and Training (CMET). This initiative was aligned with the UN's SDG 2: Zero Hunger.



## Mangrove Tree Planting Activity

On September 19, 2023, *Mapúa-PTC CMET* hosted its annual tree planting event at *Dulong Pulo, Brgy. Sinaguelasan, Bacoor City, Cavite*. The event was a great success, with more than 250 mangrove seedlings being planted. Thirty (30) students enthusiastically participated in this important activity, contributing to environmental preservation in line with SDG 15: Life on Land.



## Mobile Blood Donation Drive

*Mapúa-PTC College of Maritime Education and Training (Mapúa-PTC CMET)* organized a *Mobile Blood Donation Drive* on September 19, 2023. In collaboration with *Asian Hospital and Medical Center*, the event aimed to support SDG 3 (Good Health and Well-Being) by gathering at least 100 donors. Building on the previous year's success, 82 donors were assessed and approved, contributing to a vital resource for the hospital. Donors were appreciated for their future blood access, either for themselves or their family, thereby reinforcing community support through their selfless contributions.



# HIGHLIGHTS

## E.T. Yuchengco College of Business

13

COMPLETED INITIATIVES

7

SL INITIATIVES

6

CE INITIATIVES

2

ACADEMIC STUDENT ORGANIZATIONS

1

NON-ACADEMIC STUDENT ORGANIZATION

### KEY SDGs



### 4 QUALITY EDUCATION **Basic Accountancy Seminar**

*First-year Accountancy (ACT)* students from ETYCB, along with their instructor, conducted a seminar on the basics of accounting for the **Accountancy, Business, and Management (ABM)** students of **Don Jose Integrated High School** on November 29, 2023. The event yielded positive outcomes and was in line with SDG 4 (Quality Education).



### 4 QUALITY EDUCATION 8 DECENT WORK AND ECONOMIC GROWTH **Fostering Sustainability through Voluntourism**

The **Tourism Management (TM)** students of ETYCB showcased how to combine being a tourist and a volunteer at the same time during their community involvement event in **Barangay Taytay, Majayjay, Laguna** on February 22, 2024. They introduced the idea of **'Voluntourism'** to the local farmers to aid their livelihood. The students assisted in cleaning up litter on the path to Taytay Falls and bought local products to contribute to the community. This endeavor was aligned with SDG 8 (Decent Work and Economic Growth).



### 4 QUALITY EDUCATION **MKTELEV03: DM is the Key**

The **MKTELEC03 (Digital Marketing)** - A88 class of ETYCB, under the guidance of Mr. Juliezher Colaljo, organized a seminar titled **"DM is the Key"** in partnership with the **Santa Rosa City Youth Development Office (CDYO)**. In line with SDG 4 (Quality Education), the students demonstrates a significant accomplishment in meeting the objectives, highlighting successful collaboration with young entrepreneurs and effective student engagement in the seminar.



### 4 QUALITY EDUCATION 8 DECENT WORK AND ECONOMIC GROWTH **MKTELEC04: Luisiana Weavers**

On March 22, 2024, the **Bachelor of Science in Marketing students** from the E.T. Yuchengco College of Business (ETYCB) organized an online mentoring session for the **Luisiana Weavers Organization**. The learning session focused on guiding the weavers in effectively promoting their products through social media. Drawing on their expertise, the students assisted the weavers in utilizing their Facebook page for product promotion. Additionally, the students designed three promotional posters to be used by the organization for marketing purposes.



### **MKT114: Ka - SALI**

The **B.S. Business Administration Major in Marketing Management (BSBA-MM)** students from ETYCB collaborated with **Café de Cabuyao** to promote their services. The café staff shared insights into the cooperative's background, their journey, and valuable life lessons. As part of this initiative, the students designed and provided a promotional poster and tarpaulin to the café. This collaborative effort took place on March 21, 2024, in line with Sustainable Development Goals 4 (Quality Education) and 8 (Economic Growth and Decent Work).



### **JMake It Happen: An ETYCB Trade Fair Exhibit**

The **Mapúa MCL Junior Marketing Association (JMA)** organized an exhibition titled **"JMake it Happen: Weaving Threads, Brewing Dreams"** during E.T.Y College Business Week (May 28-31, 2024), showcasing handcrafted goods from the Luisiana Weavers and coffee from Café de Cabuyao Cooperative at the Student Lounge of Mapúa MCL ground. Students supported the local artisans, and all proceeds from the three-day event impacted at least a hundred people. This was aligned with the SDG 4 (Quality Education) and 8 (Decent Work and Economic Growth).



### **Project Trees: Together, Let's Replenish Earth's Ecosystem**

On July 4, 2024, fifty-six **Tourism Management (TM)** students and faculty from the ETYCB participated in **PROJECT TREES** at the **DENR CALABARZON Regional Seedling Production and Training facility in Calauan, Laguna**. They learned about environmental education and then potted and repotted 695 seedlings, which will support future DENR tree planting projects. This activity aligned with SDGs 13 (Climate Action) and 15 (Life on Land), demonstrating their commitment to environmental action.



### **JPIA Tulungan para sa Tahanan**

On August 6, 2024, the **JPIA - Mapúa MCL Student Chapter** visited **Elsie Caches Village**, a home for vulnerable individuals including those with mental health challenges. The students organized engaging activities for about 30 residents, distributed loot bags, and donated cleaning supplies. This initiative aimed to empower the community and aligned with the UN's SDG 10 for reducing inequalities.



## HIGHLIGHTS

# Mapúa Institute of Technology at Laguna

### 5

COMPLETED INITIATIVES

### 3

SL INITIATIVES

### 2

CE INITIATIVE



## MITL SC-Community Engagement 2024

On June 14, 2024, the **MITL Student Council (MITL-SC)** hosted a Community Engagement activity at **Bahay ni Maria in Calamba City, Laguna**, aimed at fostering diversity and inclusivity among elderly residents and individuals with disabilities.

The event aimed to promote meaningful service among youth and student leaders, aligning with SDGs 2 (Zero Hunger), 10 (Reduced Inequalities), and 11 (Sustainable Cities and Communities). The council donated food and essential supplies to the disadvantaged individuals and hosted a program featuring games, dance, and song performances for 21 elderly residents. Despite limited time, the student council expressed a desire for longer activities with the residents, and the community responded positively to their efforts.



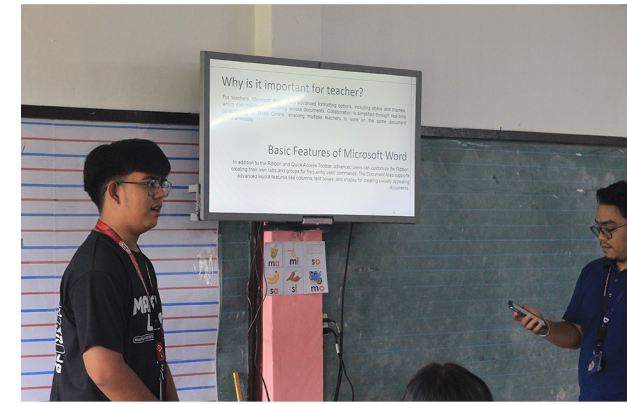
## Basic Health Occupational Health and Safety

On October 13, 2023, **MITL** conducted a **Basic Occupational Safety and Health (BOSH)** seminar at **Los Baños National High School (LBNHS)**. Led by **Engr. Maribelle D. Nicerio, Program Chair of Computer Engineering (CPE)**, the seminar aimed to educate high school students on occupational safety and industrial hygiene.



It emphasized control measures for Occupational Safety, and Hazard (OSH), and the importance of Personal Protective Equipment (PPE) to ensure workplace safety, aligning with SDGs 3 (Good Health and Well-Being) and 4 (Quality Education). The event drew 40 LBNHS students, and MITL recommended expanding future seminars to cover a broader range of OSH topics.

Through this initiatives, MITL continues to empower the next generation with essential knowledge on workplace safety, fostering a culture of health, responsibility, and preparedness for a safer future.



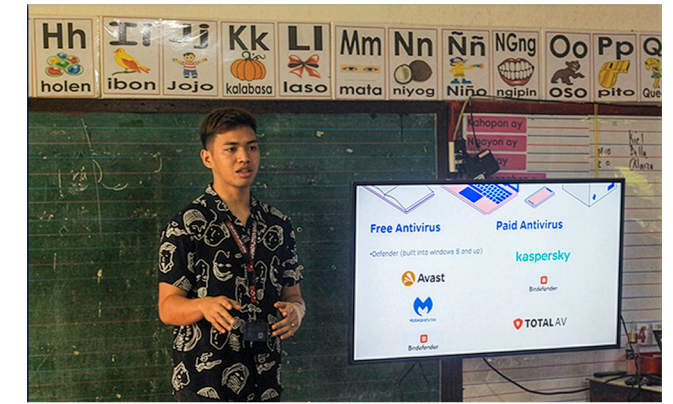
## Microsoft Productivity Tools

The **Institute of Computer Engineers of the Philippines - Mapúa MCL Chapter (ICPEP-MMCL)**, an MITL-affiliated organization, successfully hosted a seminar-workshop on **Microsoft Productivity Tools** on October 6, 2023. The event brought together seven teachers from **Dapdap Elementary School in Tagaytay City** and 40 student participants for an engaging and practical learning experience. The initiative was designed to support SDG 4: Quality Education by empowering educators with essential digital skills. The workshop aimed to enhance teachers' productivity and effectiveness in both classroom instruction and administrative tasks.



## MITL-Christmas Community Engagement 2023

On December 12, 2023, the **Mapúa Institute of Technology Laguna (MITL)** organized a **Christmas Community Engagement at Makativille Elementary School**. The event was participated in by eight student leaders from MITL and two staff members from the **Center for Service Learning and Community Engagement (CSCE)**. As part of this initiative, food items and essential supplies were donated, reinforcing the institution's commitment to education, innovation, and social responsibility



## Virus Removal Workshop

On October 13, 2023, the **Institute of Computer Engineers of the Philippines - Mapúa MCL Chapter (ICPEP-MMCL)**, an MITL-affiliated organization, conducted a **Workshop on Antivirus Tools and Virus Removal at Los Baños National High School (LBNHS)**. This activity, attended by 40 senior high school students, aimed to support SDGs 4 (Quality Education) and 9 (Industry, Innovation, and Infrastructure). The workshop focused on the importance, types, and features of antivirus tools and computer viruses, providing students with insights into computer security and the latest trends in virus detection and removal. ICPEP-MMCL recommended continuing the program for the benefit of more high school students in the future.



In alignment with Sustainable Development Goals (SDG) 4: Quality Education and SDG 9: Industry, Innovation, and Infrastructure, the activity aimed to raise community awareness, foster a spirit of love and generosity, and conduct an outreach program to support students from Mapúa Malayan Colleges Laguna's partner schools.

This initiative serves as a reminder that the true essence of giving lies not in the value of what we share but in the impact it creates by bringing hope, joy, and a sense of belonging to those who need it most.

HIGHLIGHTS

# Mapúa MCL Departments and Institutional Projects

## 2 ZERO HUNGER 10 REDUCED INEQUALITIES Paskong Mapúa Malayan 2023

“One Community, Embracing Diversity” served as the inspiring theme of *Paskong Mapúa Malayan*, a vibrant celebration held from November 24 to December 22, 2023. Marking the first festive season since the rebranding of *Mapúa Malayan Colleges Laguna (Mapúa MCL)* earlier that year, the event brought together students, faculty, and staff in a joyful showcase of unity and cultural richness.

Beloved traditions made a return, including the *Christmas Tree Lighting (CTL) Ceremony, 12 ECHO Days of Christmas, Wonder Kids, and the Christmas Community Engagement*. Adding a fresh spark to the festivities was the introduction of a new highlight: the *Parade of Lanterns: Parol Making Contest*, which celebrated Filipino creativity and craftsmanship while deepening the spirit of togetherness. The latter’s activity supported the SDGs 2: Zero Hunger and 10 Reduced Inequalities.



### At the Frontlines of Social Responsibility

Spearheaded by the *Office for External Relations and Global Linkages (OERGL)* and the *Alumni Center (ACE)*, this initiative encouraged students, staff, and alumni to share their time, talent, and resources through a meaningful service-learning and outreach activity for the *Aeta Community in Porac, Pampanga*, held on December 17 and 18, 2023. This initiative directly supports SDGs 1: No Poverty, 2: Zero Hunger, and 10: Reduced Inequalities.

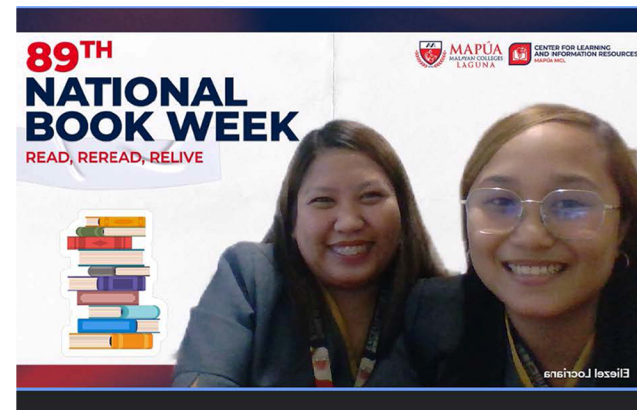
KEY SDGs

8 COMPLETED INITIATIVES



## 13 CLIMATE ACTION 15 LIFE ON LAND One Tree at a Time 2023

On November 3–4, 2023, *Mapúa Malayan Colleges Laguna*, through its *Office for Strategic Partnerships and Global Engagement*, joined hands with the *Department of Environment and Natural Resources (DENR)* for a tree-planting activity at *Brgy. Cansuso, Cavinti, Laguna*. Dubbed “*One Tree at a Time: All Hands on Deck for SDG #15 Life on Land*,” the project gathered alumni, students, faculty, and employees to plant at least 300 seedlings in a DENR-protected area. Beyond planting trees, the event fostered environmental awareness through information sessions on UN Sustainable Development Goal 15: Life on Land.



### CLIR Stories 2023

On November 8, 2024, the *Center for Learning and Information Resources (CLIR)* organized its annual *CLIR Stories* event. It was conducted online through Google Meet and was attended by the *Grade 3 Students from Latian Elementary School*. In line with SDGs 4: Quality Education and 9: Industry, Innovation, and Infrastructure, the campaign aimed to support Mapúa MCL’s partner schools by providing them with school supplies, sanitation, and hygiene kits.



### Brigada Eskwela 2024

Embracing this significant national initiative, *Mapúa Malayan Colleges Laguna*, spearheaded by its *Center for Service-Learning and Community Engagement (CSCE)* and with enthusiastic participation from its students, faculty, and staff, launched an impactful *Brigada Eskwela Donation Drive*. The drive focused on gathering crucial educational and sanitation supplies, including copy papers, colored papers, pencils, pens, gallons of hand soaps, and alcohol.



CGC donated food and cleaning supplies to *Tabaco Animal Rescue and Adoption Tabaco City, Albay, March 11, 2024*



### Pawsitive Plate: Donating Food to Selected a Dog Shelter

On March 16, 2024, the community engagement project “*Pawsitive Plate: Donating Food to a Selected Dog Shelter*” successfully took place, spearheaded by *Center for Guidance and Counseling (CGC)* head *Ms. Angela Cecille C. Ortiz-Kare*. This initiative was designed to address the pressing needs of animal shelters while promoting volunteerism and awareness about animal welfare. Aligned with SDG 15: Life on Land, the activity emphasized the role of sustainable practices in protecting and caring for animals.



This initiative directly benefited nine of Mapúa MCL’s partner schools: *Banay-Banay Elementary School, Casile Elementary School, Diezmo Elementary School, Don Jose Integrated High School, Latian Elementary School, Marinig South Elementary School, Pulo Elementary School, Baclaran Elementary School, and Dapdap Elementary School*. Through these donations, a total of 1,250 schoolchildren received much-needed support. This activity strongly aligns with the United Nations Sustainable Development Goals (SDGs) 4: Quality Education, and 17: Partnership for the Goals, by promoting access to learning resources and opportunities for young students.

HIGHLIGHTS

# GAD Initiatives and Partnerships

## National Women's Month 2024

In March 2024, *Mapúa Malayan Colleges Laguna (Mapúa MCL)*, through its *Center for Service-Learning and Community Engagement (CSCE)*, actively joined the *National Women's Month* celebration by launching initiatives aligned with the theme "*Juana Make a Change, Juan Goal at a Time*," as mandated by Republic Act (RA) 6945. Upholding the recurring advocacy of the *Philippine Commission on Women (PCW)*, "*WE for Gender Equality & Inclusive Society*" and supporting Sustainable Development Goals (SDGs) 4 and 5 on Quality Education and Gender Equality, CSCE spearheaded the production of a new *Gender and Development (GAD)* video to further promote inclusivity and empowerment within the community.



## PTC's Citizen Training Program (CTP) Partners with Mapúa MCL in Raising DRRM Awareness

In a proactive effort to strengthen disaster resilience among youth, the *Center for Service-Learning and Community Engagement (CSCE)* of *Mapúa Malayan Colleges Laguna (Mapúa MCL)* partnered with *Philippine Transmarine Carriers, Inc. (PTC)* to conduct the *Citizen Training Program (CTP)*. This initiative is part of *PTC's RISE (Resiliency Improvement, Support, and Education)* program, which aims to cultivate a culture of preparedness and responsibility in *Disaster Risk Reduction and Management (DRRM)*.

The CTP seminar was designed to help students understand their vital role in DRRM and to equip them with practical knowledge and skills for disaster preparedness in their homes and communities. Through interactive discussions and expert-led sessions, participants were encouraged to become proactive citizens capable of responding effectively to emergencies.



This partnership between CSCE and PTC highlights a shared commitment to empowering the next generation with the tools and mindset needed to face natural disasters with confidence and competence. By integrating DRRM education into student life, Mapúa MCL continues to champion holistic development and community engagement.



# Our Partners

## Schools / Academic Institutions

Bagong Tanyag Elementary School · Banlic Elementary School (Cabuyao) · Banay-Banay Elementary School · Bay Central Elementary School · Calauan Central Elementary School / Calauan SPED · Casile Elementary School · Dapdap Elementary School · Don Jose Integrated High School · Gagalog-Taytay Elementary School - Annex · Latian Elementary School · Makativille Elementary School · Palar Integrated School · Pulo Elementary School · Pulo National High School · Pulo Senior High School · Sto. Domingo Elementary School · Tipas National High School

## Local Government Units / Public Sectors / Communities

Barangay Health Centers of Brgy. Banlic, Mamatid, and San Isidro, Cabuyao City, Laguna · Aeta Community in Porac, Pampanga · Commission on Higher Education Regional Office 4A · Farmers of Brgy. Taytay, Majayjay, Laguna · Rotary Club of Sta. Rosa - South · Rotary Club of BGC Central · Philippine Transmarine Carriers, Inc. (PTC) · Teody Eleveccion and Jeepney Drivers of Calamba City · Makati Homeville Resettlement, Calauan, Laguna · Pacita Organic Garden, Rosario, Batangas

## NGOs / Nonprofit Organizations / Advocacy Groups

Philippine Center for Environmental Awareness and Sustainability (PCEAS) · Juan Kabuyaw Movement · Asia Society for Social Improvement and Sustainable Transformation (ASSIST) · Kabataang Kaagapay ng Kabuyaw · Ang Bahay Parola Peace Home for Girls · Tahanan ni Hesus, Maria at Jose · RFV Charities (Prof. Rogelio F. Valenzuela) · Semiconductor and Electronics Industries in the Philippines Foundation Inc. (SEIPI)

## Enterprises / Companies / Individuals



## Internal Partners

Mapúa MCL Maintenance, Security, and Support Staff · CAS MATH Cluster · Center for Learning and Information Resources

## Student Affairs and Councils

Student Affairs Office · Mapúa MCL Supreme Student Council · CAS Student Council · CCIS Student Council · Mapúa-PTC CMET Student Council · ETYCB Student Council · MITL Student Council

## Student Organizations

Association of Chemical Engineering Students - Mapúa MCL · Christ's Youth in Action - Mapúa MCL · Creative Learners and Innovative Content Creators · Mapúa MCL Hospitality and Tourism Enthusiastic Leaders Society · Institute of Computer Engineers of the Philippines - Mapúa MCL · Institute of Electronics Engineers of the Philippines - Mapúa MCL · Institute of Integrated Electrical Engineers - Mapúa MCL · Junior Marketing Association - Mapúa MCL · Mapúa MCL Association for Computing Machinery · Mapúa MCL Amateur Radio Club · Mapúa Malayan Vocal Ensemble (formerly MCL Chamber Choir) · Malayan Dance Crew · Malayan Esports Club · Mapúa Malayan Kalikasan · Philippine Institute of Civil Engineers - Mapúa MCL · Philippine Institute of Industrial Engineers - Operations Research Society of the Philippines - Mapúa MCL · Philippine Society of Mechanical Engineers - Mapúa MCL · SINAGLAYA.KOM (Sining at Agham ng Malaya na Komunikador) · The Haus of Fashion and Arts · Ugnayan ng Malayang Sikolohiya · United Architects of the Philippines Student Auxiliary - Mapúa MCL



# Excellence and Virtue in Community Service



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