

NEWSLETTER

Academic Year 2023-2024
Volume 2



CSCE

NEWSLETTER



CENTER FOR SERVICE-LEARNING
AND COMMUNITY ENGAGEMENT
MAPÚA MCL



MAPÚA
MALAYAN COLLEGES
LAGUNA



CONTENTS

CAS and CHS

- Spend Time with SPED 1
- BIO 114L Plant Identification 2

CCIS

- Christmas Giving Activity 2
- Hour Code 2023 3

Mapúa-PTC CMET

- Christmas Community Engagement 3

ETYCB

- Fostering Sustainability Through Voluntourism 4
- Ka- SALI 4
- Luisania Weavers 5

MITL

- Christmas Community Engagement 5

CSCE / Institutional / GAD

- Paskong Mapúa Malayan 2023 6
- CSCE Sustainability Forum 8
- GAD 10



mcl.edu.ph/sustainability-at-mapua-mcl



Spend Time with SPED on Valentine's Day

Article by John Ralph P. Colitoy

Love and learning intertwined on February 14, 2024, as students from **PSY132 (Introduction to Clinical Psychology)** dedicated their Valentine's Day to a meaningful community engagement activity: **"Spend Time with SPED."** This heartwarming initiative aimed to foster connection and impart essential life skills to **Special Education (SPED)** learners through personalized one-on-one educational interactions. The direct engagement with SPED learners provided invaluable firsthand exposure to the diverse realities of Special Education.

The most profound impact of "Spend Time with SPED" was the promotion of inclusiveness and the cultivation of genuine appreciation for children with special needs. The personalized interactions fostered empathy, patience, and a deeper understanding of the unique strengths and abilities of each SPED learner. By spending quality time together, barriers were gently broken down, fostering a sense of belonging and mutual respect.



CSCE

NEWSLETTER

A.Y. 2023-2024 - Volume 2

Newsletter Editorial Lead
John Ralph P. Colitoy

SL and CE Coordinator
Ma. Vanessa R. Velasco

Program Coordinator, NSTP
Philix Nicolai P. Ebron, LPT

Content Contributors
Karylyn Kate R. Gan
Edward Andrew A. Guese
Wella Dayne T. Tagle
Ma. Eala Faye A. Mazaredo

Program Assistants
John Ralph P. Colitoy
Ma. Eala Faye A. Mazaredo, LPT
Wella Dayne T. Tagle

Creative Consultant
Edward Andrew A. Guese

Former CSCE Director
Jocelyn T. Bellin, MAWD., MDMG.

Former Senior Program Assistant
Edward Andrew A. Guese

Former Program Assistant
Karylyn Kate R. Gan, CHRA, RPM



mmcl.edu.ph



MapuaMCL



mapuamcl



mmclcsce

A Journey Through Flora: Plant Identification with BIO 114L

Article by John Ralph P. Colitoy



On February 27, 2024, the scenic trails of **Brgy. Taytay, Majayjay, Laguna**, became an active learning ground for Biology students of **the College of Arts and Science (CAS)** as they embarked on a botanical and community engagement expedition focused around the iconic Taytay Falls. The primary objective of identifying the plant life along the route to Taytay Falls was successfully achieved. Students meticulously observed and analyzed seventy distinct plant species, applying their botanical knowledge to document the biodiversity of this natural area.

This data, gathered at the request of the local government unit (LGU), provides valuable insights into the region's flora and can contribute to future environmental initiatives and tourism management. Recognizing the vital role of agriculture in the Majayjay community, the expedition included a significant community engagement component. Students conducted insightful interviews with local farmers, actively listening to and documenting the challenges they currently face in their agricultural practices. This direct interaction provided a crucial understanding of the realities of farming in the area, identifying specific needs and areas where support could be beneficial.

CCIS Held a Gift-Giving Program for the Selected Students of Latian ES

Article by Wella Dayne Tage



In the spirit of **Paskong Mapúa Malayan 2023**, the **College of Computer and Information Sciences (CCIS)** showed their appreciation for partner schools and communities through a **Christmas Community Engagement**. On December 14, 2023, CCIS students and faculty held a gift-giving event for the children of **Latian Elementary School in Calamba City**.

Throughout the event, the students participated in various games with the children and gave snacks to the winners. They showed great enthusiasm and excitement during the games. At the end of the program, they received school supplies, meals, and extra snacks to take home. The activity was deemed heartwarming by the Latian ES community, aligning with the UN's Sustainable Development Goal 4, which aims to ensure quality education for all.



Hour of Code 2023

Article by Karylyn Kate R. Gan



The **College of Computer and Information Sciences (CCCIS)** student group is called **MCL – ACM (Association for Computing Machinery)** Student Chapter. On December 6, 2023, at **Santa Rosa Science and Technology High School and Cabuyao Integrated National High School**, the MCL – ACM launched **Hour of Code 2023**, a program designed to promote and introduce the topic of programming.

They covered the fundamentals of programming and stressed its significance in an engaging and entertaining way. To further clarify the subject, they conducted a practical exercise and provided a list of potential occupations in the Information Technology (IT) sector. The MCL - ACM was able to promote the curriculum was deemed successful based on the positive feedback from the students and professors from SRSTHS and CINHS Grade 10 students fulfilling a curriculum requirement.



They thought it was instructive and gained a lot of knowledge from the MCL – ACM students' excellent explanations of the subjects. Given its success, the initiative is certain to continue and is something to look forward to.

One Mapúa Malayan Community Engagement - CMET

Article by Karylyn Kate R. Gan



On December 13, 2023, **The Mapúa-PTC College of Maritime Education and Training (CMET)** conducted a **Christmas Community Engagement at Pangil, Laguna**.



A total of 200 families received a Christmas community basket from Center for Service Learning and Community Engagement (CSCE) in collaboration and with the help 8 student volunteers from Mapúa-PTC College of Maritime Education and Training (CMET).

The engagement aimed to help and spread love as well as to help the 200 families by donating food and other necessities.

Innovative Concept Introduced by Tourism Management Students to Majayjay Locals

Article by Wella Dayne T. Tagle



Majayjay is one of the popular tourist destinations in Laguna. Located at the base of Mount Banahaw, this destination is renowned for its refreshing climate and breathtaking waterfalls, making it an ideal spot for summer getaways. On February 22, 2024, **Tourism Management (TM)** students and faculty members from the **E.T. Yuchengco College of Business (ETYCB)** visited **Barangay Taytay in Majayjay** to explore the idea of "voluntourism" with a local organization that takes care of Taytay Falls.



The term "**Voluntourism**" was coined by a portmanteau of the words "**volunteer**" and "**tourist**." Its purpose is to encourage tourists to volunteer while visiting Majayjay, specifically to raise awareness about environmental conservation in the protected area of Taytay Falls. Voluntourism benefits the environment and provides a new way to promote tourism in Majayjay, which can enhance the livelihoods of locals. This initiative is in line with the UN's Sustainable Development Goals (SDGs) 8 (Decent Work and Economic Growth).

Marketing Management Majors Collaborate with Café de Cabuyao to Share Advertising Skills

Article by Wella Dayne T. Tagle

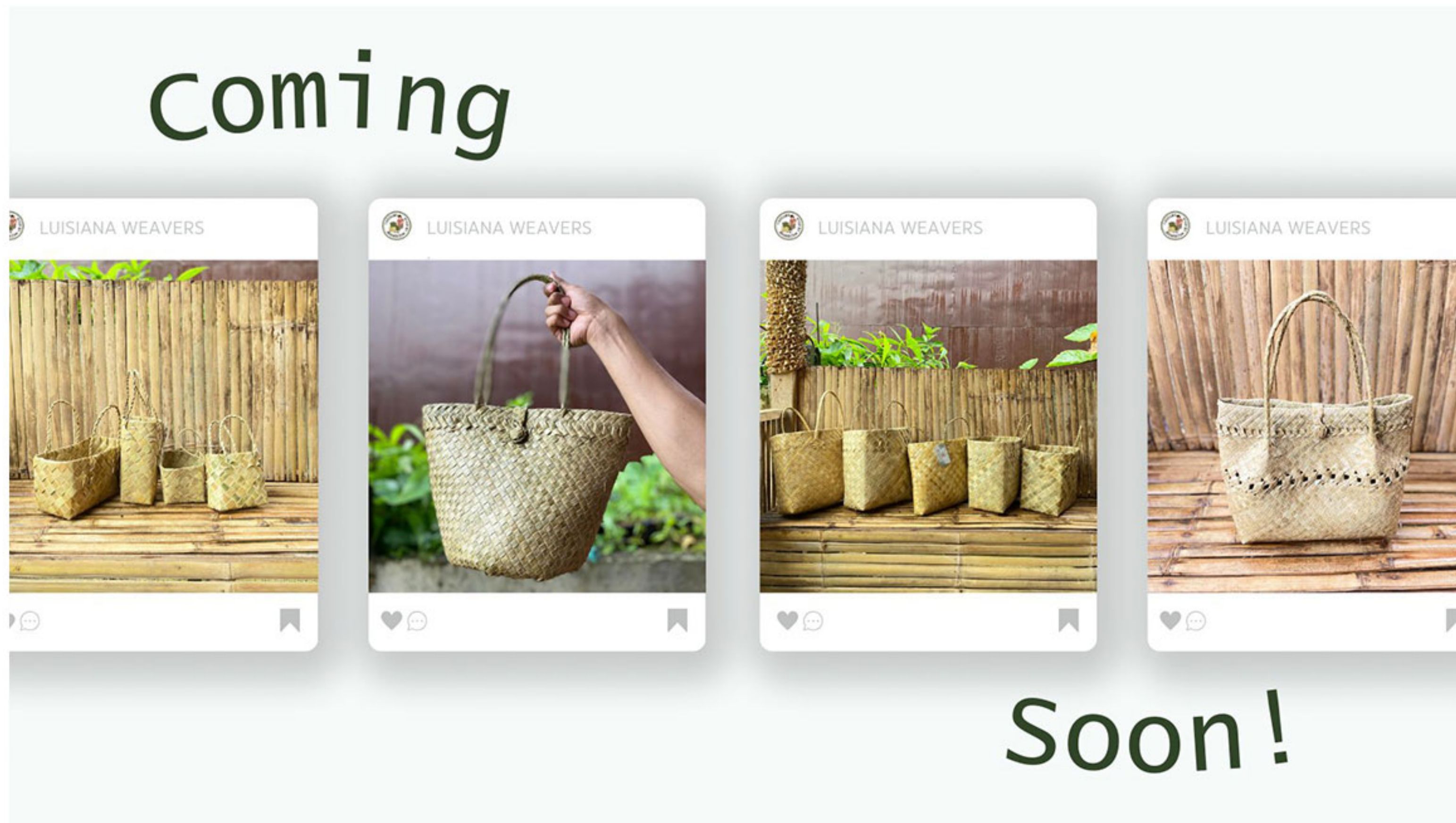


On March 21, 2024, 12 students from the **E.T. Yuchengco College of Business (ETYCB)** taking up the **Bachelor of Science in Business Administration Major in Marketing Management (BSBA-MM)** program, went on a service-learning activity to **Café de Cabuyao in Casile**. The main purpose of their initiative was to assist the coffee processing center with its promotional efforts, particularly in the online sphere. The Casile-Guinting Upland Marketing Cooperative is responsible for managing the Coffee Processing Center and Café de Cabuyao. They oversee the entire process, from harvesting the coffee beans to processing and brewing the coffee for sale.

As part of their learning experience, the students put their advertising knowledge into practice by creating and donating a promotional tarpaulin to help market Café de Cabuyao. Additionally, they utilized social media platforms to effectively promote the various coffee products offered by the cooperative and to raise awareness about the co-op itself. This initiative was in line with the UN's Sustainable Development Goals (SDGs) 4 (Quality Education) and 8 (Economic Growth and Decent Work).

Students Conducted an Online Mentoring Session on Digital Marketing for Luisiana Weavers

Article by Wella Dayne T. Tagle



On March 22, 2024, the **Bachelor of Science in Marketing** students from the **E.T. Yuchengco College of Business (ETYCB)** organized an online mentoring session for the **Luisiana Weavers Organization in Luisiana, Laguna**. In this session, the students shared their expertise on how to effectively market the weavers' products using digital marketing strategies.

The students taught the weavers how to use Facebook for marketing their products, including posting and navigating the social networking site. It was considered beneficial for the weavers to learn how to promote their products online so that they could reach more customers.



Additionally, the students created three materials and handed them over to the weavers for promotional purposes. The mentoring session was beneficial for both the students and the weavers. The students applied the theories they learned from their classes in the real world, while the five weavers who participated explored digital marketing. This initiative aimed to support the UN's Sustainable Development Goals (SDGs) 4 (Quality Education) and 8 (Decent Work and Economic Growth).

One Mapúa Malayan Community Engagement – MITL

Article by Wella Dayne T. Tagle

On December 12, 2023, **The Mapúa Institute of Technology Laguna (MITL)** conducted a **Christmas Community Engagement** at **Makativille Elementary School**. Together with 8 Student Leaders from MITL and 2 Staff from Center for Service Learning and Community Engagement (CSCE).



A total of 30 Students benefited the said activity. The aim of this activity is to heighten the community awareness and spread love as well as to conduct an outreach program to help the students from different partner schools of Mapúa Malayan Colleges of Laguna by donating food and other necessities.

Paskong Mapúa Malayan 2023 Ushered in the Holiday Season by Embracing Diversity

Article by Edward Andrew A. Guese



“One Community, Embracing Diversity.” That tagline was the theme of the **Paskong Mapúa Malayan** celebration, which ran from November 24 to December 22, 2023. This was the first celebration since the rebranding of **Mapúa Malayan Colleges Laguna (Mapúa MCL)** in early 2023. In addition to the returning activities like the **Christmas Tree Lighting (CTL) Ceremony**, **12 ECHO Days of Christmas**, **Wonder Kids**, and the **Christmas Community Engagement**, a new activity called the **Parade of Lanterns: Parol Making Contest** was introduced at the event.

The annual CTL ceremony was held at Mapúa MCL on December 6, 2023, to kickoff the Paskong Mapúa Malayan festivities. This was the second time that the Mapúa MCL community was able to gather in person since the 2022 ceremony. Also, the partner communities attended the event in person for the first time since 2019. The program opened with remarks from **Atty. Maria Eloisa R. Gan, Mapúa MCL's Senior Vice President for Administrative and Legal**, and a video message from **Dr. Dodjie S. Maestrecampo, Mapúa MCL's President and CEO**.



It included performances by the Mapúa Malayan Vocal Ensemble, raffle draws for the Mapúa MCL community and guests, video greetings from partner schools and communities, and the much-awaited Mapúa MCL Christmas Video displaying the talented faculty and staff of each department adhering to the theme of embracing diversity. The program ended with the lighting of a 28-foot Christmas tree adorned with festive lights and installations on Shannon Drive.

The 12 ECHO Days of Christmas photo contest has returned with brand new challenges. As part of Mapúa MCL's environmental advocacy initiative, Project ECHO (Environmental Conservation through Holistic Outcomes), each of the 12 challenges was aligned with the United Nations' Sustainable Development Goals (UN SDGs). For 12 consecutive days, the Mapúa MCL community was tasked by posting a photo of themselves doing the challenges for a chance to win great prizes.

Paskong Mapúa Malayan 2023 introduced a new activity called the Parade of Lanterns: Parol Making Contest. Under this contest, the participating departments of Mapúa MCL were tasked to design a Christmas lantern using recyclable and colorful materials that embody the holiday spirit in the most sustainable way possible. The finished lanterns were presented during the CTL ceremony.



CONTINUED NEXT PAGE

PM 2023 (cont.)



In addition to the CSCE-led activities, the Supreme Student Council (SSC) and Student Affairs Office (SAO) held their events under the Paskong Mapúa Malayan umbrella: “Whizzlyng Treat on Dash of a Happy Holiday” and “Pistang Nayon: A Paskuhan Concert,” which ran from December 13 to 16, 2023. SSC also collaborated with CSCE to conduct a Wonder Kids holiday party for the children of the Mapúa MCL staff on December 16, 2023, at the Mapúa MCL Gymnasium.

DISCLAIMER: Photo is produced by the Mapúa MCL Supreme Students Council (SSC)



The festivities concluded with the Christmas Community Engagement, where the Mapúa MCL community shared the festive spirit with the partner schools and communities. Moreover, the Office for External Relations and Global Linkages (OERGL) and Alumni Center (ACE) encouraged students, staff, and alumni to share their time, talent, and treasure through the conduct of a service-learning and community engagement activity for the Aeta community in Porac, Pampanga, which was conducted on December 17 and 18, 2023. Donations were collected through bingo cards and the Team Bayanihan initiative, which included buckets of grocery items.



CSCE would like to express their gratitude to the following individuals and organizations who supported the activities of Paskong Mapúa Malayan 2023: Ampleon Philippines, Del Monte Philippines, Claudio’s Metal Craft, Body Building, and Enterprise, Ms. Maxine Therese Peralta, and Cabuyao City Councilors: Hon. Ariel Bariring, Hon. Everson Devoma, and Hon. Zhen Sherwin Beguico, as well as the Mapúa MCL’s Student Affairs Office, the Supreme Student Council, and the Office for External Relations and Global Linkages, and to everyone from the Mapúa MCL Community.

Championing Sustainability in Mapúa MCL: CSCE Organizes Forum on the Sustainable Development Goals (SDGs)

Article by Edward Andrew A. Guese



As part of the activities for **CAS (College of Arts and Science)** Week celebration, **Mapúa Malayan Colleges Laguna's (Mapúa MCL) Center for Service-Learning and Community Engagement (CSCE)** organized a forum titled **"One Sustainable Goal as One Mapúan Community: A Closer Look at the Sustainable Development Goals (SDGs) from the Lens of the Academe"** held at the Mapúa MCL Global Classroom on March 5, 2024. The forum oriented the Mapúa MCL Administrators and Faculty on the concepts of Sustainable Development, the SDGs, and the contribution and challenges of the HEIs (Higher Education Institutions) in achieving the SDGs. The 17 SDGs of the United Nations (UN) are a global call to end poverty, protect our planet, eliminate discrimination against women and girls, and ensure that everyone can enjoy peace and



The event was moderated by **Ms. Jocelyn T. Bellin, the Director of CSCE**, and was attended by over 50 administrators and faculty members of Mapúa MCL on-site and online (via Zoom). Among the attendees was **Atty. Maria Eloisa R. Gan, the Senior Vice President for Administrative and Legal**, who delivered the welcome remarks. To revisit the concept of the SDGs as the action points of the HEIs, CSCE invited **Asst. Prof. Mayo Grace C. Amit from the College of Public Affairs and Development (CPAfD) of the University of the Philippines Los Baños (UPLB)**. During her presentation, Prof. Amit discussed the historical context of the SDGs from a global and Philippine perspective and presented an assessment chart on how the world implemented the 17 goals. According to the 2023 statistical data, the Philippines was ranked 96th out of 166 countries in implementing the SDGs while 8 out of the 17 have sufficient indicators (at least 50% of the indicators) that satisfied the required data. She also gave an overview on how HEIs contribute to the SDGs through its tri-focal functions of instruction, research, and extension.



SDG Forum (cont.)

Dr. Hermie V. Articono, the Director of the Research Promotion and Coordination Office (RPCO), discussed the SDG metrics and indicators and how they can be incorporated into the tri-focal functions of the HEIs. He used indicators from the Times Higher Education (THE) Impact Rankings in his discussion. These rankings are the first of their kind to measure university progress towards the SDGs and serve as a catalyst for action, a mechanism for accountability, and a way to highlight great work being done by universities. Incorporating the SDGs to Mapúa MCL requires certain strategies to be implemented. For instruction, these strategies include integrating the SDGs into the curriculum, incorporating SDG-related content into syllabi and course materials, and designing class outputs, activities, and capstone projects with an SDG focus.



Regarding research, the strategies include aligning research projects and topics with SDG metrics and indicators, providing equipment and facilities for SDG-based research projects, conducting ideation activities and symposiums on SDGs, and boosting collaborations through research partnerships and involving various stakeholders. For extension, the strategies include aligning the service-learning and community engagement initiatives with the mentioned SDG metrics and THE indicators, boosting collaboration through community engagement initiatives, bringing stakeholders together in pursuing extension projects, and conducting capacity-building activities that would develop and improve the target communities and social groups.

Through the sustainability forum, the Mapúa MCL community deepened their understanding on how the institution can integrate sustainable goals into their core functions of teaching, research, and community engagement. This commitment fuels Mapúa MCL's ongoing pursuit of SDGs and the development of innovative solutions for a sustainable future.

Photos by: Glen Mark R. Maravillo (CAS) and Mapúa MCL CCO

Mapúa MCL Community Shared Their Thoughts on Promoting Gender Equality in Campus on the 2024 GAD Video

Article by Edward Andrew A. Guese



March 2024, Mapúa Malayan Colleges Laguna (Mapúa MCL), through the Center for Service-Learning and Community Engagement (CSCE), took part in the **National Women's Month celebration** with initiatives aligned with the theme "**Juana Make a Change, Juan Goal at a Time,**" as per Republic Act (RA) 6945. Supporting the recurring theme of the **Philippine Commission on Women (PCW), "WE for Gender Equality & Inclusive Society,"** and aligned with Sustainable Development Goals (SDGs) 4 and 5 promoting quality education and gender equality, CSCE spearheaded a new **GAD (gender and development)** video. This video celebrates the advocacy of women's empowerment, gender equality, and inclusivity within the Mapúa Malayan community.

A follow-up sequel to the 2022 "Juana Speaks" video, "**Juan + Juana Speak**" features 15 individuals from the Mapúa MCL community, both men and women. The video showcases their thoughts on the importance of celebrating Women's Month, their roles within the campus in promoting a gender-fair society, and advocating for gender equality effectively within the campus.

The video showcases the following Mapúa MCL personnel: Maria Rhodora R. Austria from the E.T Yuchengco College of Business (ETYCB), Dr. Lito E. Suello from the College of Arts and Science (CAS), Capt. Armando A. Ternida from Mapúa-PTC College of Maritime Education and Training (Mapúa-PTC CMET), Capt. Michael John P. Reyes from the Mapúa-Laguna Institute of Aviation (MIA), Dr. Glenda P. Lizardo from Mapúa MCL Senior High School (MMCL SHS), Angelito D. Platino from the Student Affairs Office (SAO), Karen Alene M. Malabanan from the Registrar's Office (RO), Dr. Hermie V. Articono from the Research Promotion and Coordination Office (RPCO), and Dr. Roel C. Rodrigo from the Institute for Excellence in Continuing Education and Lifelong Learning (I-EXCELL).



GAD (cont.)

Student leaders include Stephanie Claire M. Negrillo from the ETYCB Student Council, John Kevin V. Fernando from the CMET Student Council, Irish Gem A. Remolador from the Supreme Student Council (SSC), and Luke Samuel V. de Silva from the MMCL-SHS Supreme Student Council. The video also features Marnie Jemuel M. Marcos and Keanne Raeden T. Ortiz, the reigning Mr. and Ms. Mapúa MCL 2024 respectively.



The full video was uploaded on the CSCE Facebook page on March 8, 2024, commemorating International Women's Day. Separate interviews were uploaded from March 11 to 15, 2024. In addition, a Freedom Wall was installed in the E.T. Yuchengco Lobby to let the Mapúa MCL community sound off their thoughts on Gender Equality, Inclusivity, and Empowerment. CSCE is committed to mainstream gender in the HEIs (Higher Education Institutions) such as Mapúa MCL in accordance with Memorandum Order No. 1, series of 2015 from the Commission on Higher Education (CHED). As we continue to break the stereotypes, we can achieve our goal for a more equal and inclusive Mapúa Malayan community.

Scan to



Watch the 2024 GAD Video

ONE SUSTAINABLE
GOAL
as
**ONE MAPÚAN
COMMUNITY**

LEARN MORE

mcl.edu.ph/sustainability-at-mapua-mcl

mmcl.edu.ph



MapuaMCL



mapuamcl



mmclcsce



Excellence and Virtue in Community Service



Ground Floor, E.T. Yuchengco Building,
Southpoint Subdivision, Pulo-Diezmo Road,
Cabuyao City, Laguna 4025

E-MAIL: csce@mcl.edu.ph

mmcl.edu.ph



MapuaMCL



mapuamcl



mmclcsce